

the 2018
AGE WELL
CONFERENCE

for professionals
who serve, study,
or care for
older adults

FRIDAY, NOVEMBER 2nd
BOULDER
NCAR/UCAR CENTER GREEN BALLROOM



**SPONSORSHIP &
EXHIBITOR**
opportunities

ABOUT THE CONFERENCE

The Age Well Conference is an annual one-day event for professionals from Colorado and beyond to meet, learn and discuss current and emerging trends in aging.

The 2018 event will feature over a dozen regionally and nationally recognized experts on topics relevant and meaningful to professionals and advocates who serve, study, or care for older adults. The Age Well experience hall features interactive and engaging exhibitors in B2B and B2C technologies, services, and products. A lunch is included with registrations and sponsorships, and will be served in the experience hall.

Your sponsorship gives you exposure to a growing community of advocates, professionals, and organizations in Colorado's longevity economy. Your support also helps sustain this event and other programs and services that benefit older adults, family caregivers, and organizations in our community.

2018 SPEAKERS INCLUDE:

Kimberly Brennsteiner

DIRECTOR OF STRATEGIC INITIATIVES, OLDER ADULTS TECHNOLOGY SERVICES (OATS)

D. Shun-Luoi Fong

PHOTOGRAPHER AND FILMMAKER; DIRECTOR OF COMMUNICATIONS, CULTIVATE

Marisa Gerstein Pineau, PhD

FRAMEWORKS INSTITUTE

Keith Hughes

FOUNDER & CEO, INHABITECH

Brian Kaskie, PhD

ASSOCIATE DIRECTOR OF PUBLIC POLICY, CENTER ON AGING, UNIVERSITY OF IOWA

Jill Lindgren

CO-FOUNDER & CEO, ELIVELIHOOD

Mohammad H. Mahoor, PhD

PRESIDENT & FOUNDER, DREAMFACE TECHNOLOGIES

Liana Major

SENIOR POLICY AND STATISTICAL ANALYST, THE COLORADO HEALTH INSTITUTE

David E. McCarty, MD, FAASM

MEDICARE DIRECTOR, COLORADO SLEEP INSTITUTE

Jay E. Valusek, MS, MEd, CPPD

CHRONIC PAIN WELLNESS COACH, CENTURA INTEGRATIVE MEDICINE

275+
attendees

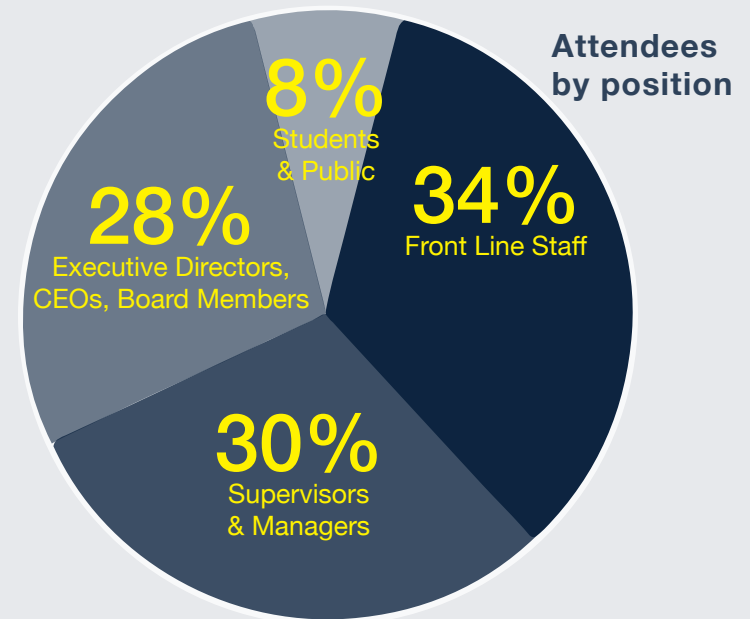
50+
exhibitors

80+
organizations

15+
speakers

Attendee industries

- Advocacy & Organizing
- Financial
- Education & Research
- Foundations
- Government
- Healthcare
- Home Care
- Home Modifications
- Housing & Real Estate
- Legal Services
- Long Term Care
- Retail
- Social & Human Services
- Technology
- Transportation



www.AWC18sponsor.eventbrite.com

SPONSOR & EXHIBITOR LEVELS

Partner Sponsor • \$2,400 ~~(available)~~ **SOLD OUT**

- 5 minutes of speaking time in front of entire audience prior to morning keynote session.
- Recognition as Partner Sponsor in all materials and public information, with logo on Age Well website, Eventbrite page, and XL logo (5"x7") in printed program
- Full page advertisement on back cover of event program
- 5 free conference registrations with lunches included
- 8' exhibitor table with prime placement in venue foyer
- Placement of company banner/materials in event foyer
- Brand exposue and recognition at the Age Well Happy Hour the evening before the conference

Gold Sponsor • \$600 (limited availability)

- 1 verbal acknowledgement prior to a session during the conference
- Recognition as Gold Sponsor with small logo (1.75x2.5) in printed event program
- 2 free conference registrations with lunches included
- 6' exhibitor table

Community Sponsor • \$150 (non-profits only, limited availability)

- Listing as Community Sponsor in conference materials
- 1 free conference registration with lunch included
- 6' exhibitor table

Track Sponsor • \$1,200 ~~(available)~~ **SOLD OUT**

- Sponsor one of three event session tracks: Health & Aging, Tech & Innovation, or Serving Older Consumers
- 90 seconds of speaking time or verbal recognition prior to introducing each track session
- Recognition as Track Sponsor with logo on Age Well website, in printed program (3.5"x5"), and on conference room screen in prior to each track session.
- 3 free conference registrations with lunches included
- 6' exhibitor table with option for placement in venue foyer (prime location), in your track's designated conference room, or experience hall.

Silver Sponsor • \$300 (limited availability)

- Listing as Silver Sponsor in event program
- 1 free conference registration with lunch
- 6' exhibitor table



ORDER FORM

There are three ways you can confirm your chosen sponsorship level:

1. (Preferred) Register via EventBrite at www.AWC18sponsor.Eventbrite.com.
2. Register via check: Fill out this form and send by mail with your payment made payable to "Aging Services Foundation."
3. Request an invoice: Complete & send this form to us by mail or email.

YOUR CONTACT INFORMATION:

<input type="text"/>	<input type="text"/>
Company/Agency Name	Contact Person
<input type="text"/>	<input type="text"/>
Contact E-mail Address	Contact Phone Number
<input type="text"/>	<input type="text"/>
Address	City / State / Zip Code

SPONSORSHIP LEVEL:

- \$2,400 Partner
- \$1,200 Track
- \$600 Gold
- \$300 Silver
- \$150 Community (non-profit)

PAYMENT INFORMATION:

- Please send me an invoice
- I have enclosed a check made payable to the "Aging Services Foundation"

Mailing address:
Boulder County Area Agency on Aging
PO Box 471
Boulder, CO 80306

Email: JBielecki@bouldercounty.org
Phone: 303-441-1979

DEADLINE: September 28th, 2018

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Once we receive your sponsorship submission, we will contact you to confirm, discuss event arrangements, sponsorship benefits, and recognition.

For more information and to send your high-resolution color and black-and-white logos (.EPS or vector preferred), contact Jacob at JBielecki@bouldercounty.org or 303-441-1979.

