

S A T U R D A Y , S E P T E M B E R 2 3 r d



**E V E N T S P O N S O R S H I P
O P P O R T U N I T I E S**

Saturday, September 23rd Plaza Conference Center in Longmont

This community event seeks to educate seniors and their loved ones about various legal topics impacting seniors and the availability of local legal resources.

Event Facts

- Over 40 Sponsor-Exhibitor tables — a unique opportunity for area businesses and agencies to directly interact with our growing senior citizen population
- Projected attendance of 400-500 — potential prospects for your business or organization
- Over 20 lectures/workshops by prominent area professionals
- “Ask-A-Lawyer” consultation opportunities for attendees
- Attendees receive a Boulder County Senior Law Day Program, which prominently spotlights Event Sponsor ads, outlines the day’s schedule and describes each workshop
- Each attendee also receives the 500+ page Senior Law Handbook*, which covers over 30 senior-oriented topics

Benefits to Sponsors

- Exhibit table space in the event hall (size & placement varies by sponsor level)
- Free, optional exhibitor training sessions — to help you get the most out of your sponsorship
- Advertising space in the Boulder County Senior Law Day Program (500 copies distributed in Boulder County, ad size varies by sponsor level)
- Acknowledgment of all sponsors on the event website (coming soon!)
- Inclusion in Senior Law Day advertising (for select sponsor levels)

Sampling of Speaker Topics From Past Years

- Estate Planning Basics
- Free and Low Cost Legal Services
- Medicaid for Long-Term Care
- Tax Considerations for Seniors
- Residential Options for Seniors
- Elder Fraud Protection
- Choosing the Right Caregiver
- Resolving Family Conflict
- Veterans Benefits Eligibility
- Advance Medical Directives

* The Senior Law Day Handbook, 2017 Edition, is published by Continuing Legal Education in Colorado, Inc.

Sponsor Packages

Partner \$2,500 or More (limited to 3)

- Full-page, black-and-white ad in Boulder County Senior Law Day Program
- An 8-foot exhibit display table in a preferred location at event
- Inclusion in event advertising and list of sponsors on event website
- Inclusion of logo on event website
- 3 complimentary copies of 500-page Senior Law Handbook
- Advertising (Sign or Banner) in one of the 3 large workshop rooms & 4 verbal acknowledgments at workshops in that room throughout the day

Titanium Sponsor \$2,000

- Full-page, black-and-white ad in Boulder County Senior Law Day Program
- An 8-foot exhibit display table in a preferred location at event
- Inclusion in event advertising and list of sponsors on event website
- Inclusion of logo on event website
- 3 complimentary copies of 500-page Senior Law Handbook

Platinum Sponsor \$1,500

- ½-page black-and-white ad in Boulder County Senior Law Day Program
- An 8-foot exhibit display table in a prominent location at event
- Inclusion in event advertising and list of sponsors on event website
- Inclusion of logo on event website
- 2 complimentary copies of Senior Law Handbook

Gold Sponsor \$1,000

- ½-page black-and-white ad in Boulder County Senior Law Day Program
- An 8-foot exhibit display table
- Inclusion in list of sponsors on event website
- 1 complimentary copy of Senior Law Handbook

Silver Sponsor \$500

- ⅓-page black-and-white ad in Boulder County Senior Law Day Program
- A 6-foot exhibit display table
- Inclusion in list of sponsors on event website
- 1 complimentary copy of Senior Law Handbook)

Bronze Sponsor \$250

- Business card-size black-and-white ad in Boulder County Senior Law Day Program
- ½ of an 8-foot exhibit display table
- Inclusion in list of sponsors on event website

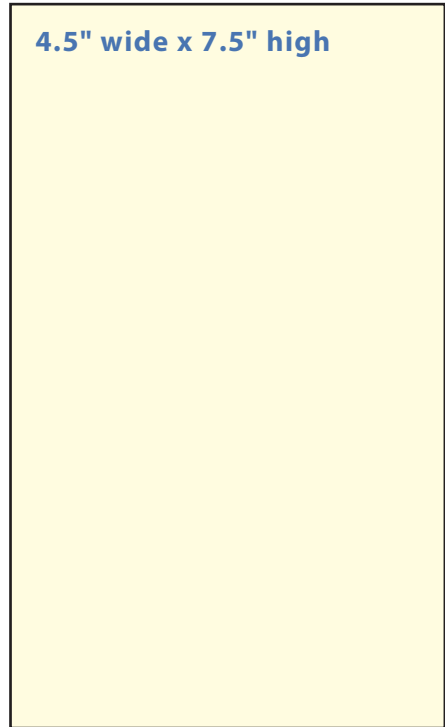
Non-Profit Sponsor \$150

- Business card-size black-and-white ad in Boulder County Senior Law Day Program
- ½ of an 8-foot exhibit display table
- Inclusion in list of sponsors on event website

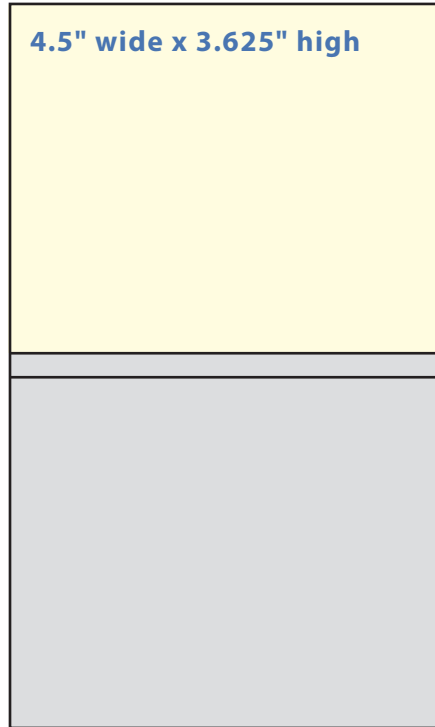
Questions? Contact Sarah Pheral, sponsorship@bocoseniorlawday.org

MATERIALS DUE THURSDAY 6/1/2017
AD SIZE SPECIFICATIONS
Program Booklet Trim Size: 5.5" x 8.5"

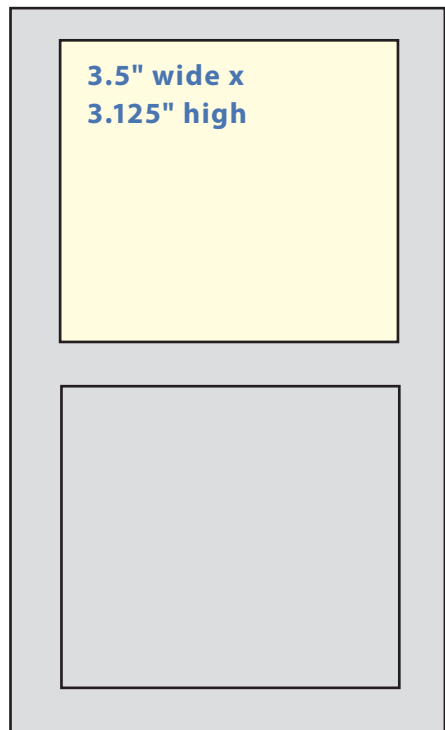
**Partner & Titanium Sponsor:
Full Page Ad**



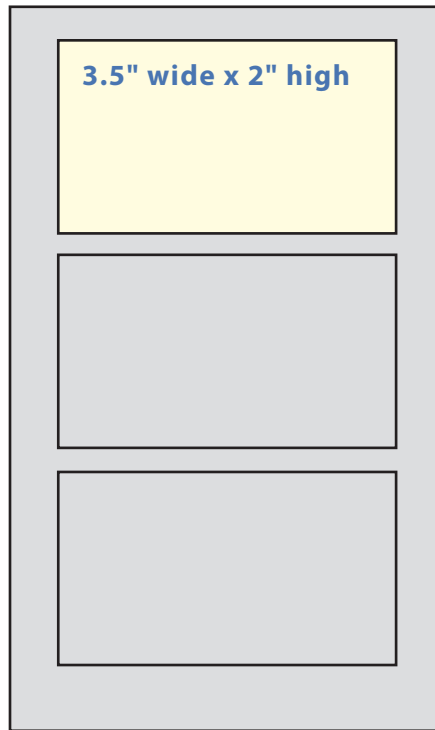
**Platinum & Gold Sponsor:
Half Page Ad**



Silver Sponsor: Third Page Ad



Bronze Sponsor: Business Card



All ads are black-and-white.

All ads must be sponsor provided. SLD does not offer graphic design services. SLD must charge a \$50 fee for resizing/reformatting ads not prepared to specifications.

Email high-resolution PDF ads to mason.design@comcast.net

BOULDER COUNTY SENIOR LAW DAY 2017

SPONSOR ENROLLMENT FORM

(Circle Sponsorship Level)

Partner	Titanium	Platinum	Gold	Silver	Bronze	Non-Profit
\$2,500+	\$2,000	\$1,500	\$1,000	\$500	\$250	\$150

Sponsor Name: _____

Primary Contact Name: _____

E-mail: _____

Telephone: (____) _____

Address: _____

City, State, Zip: _____

Day-of Contact: _____

E-mail Address: _____

Sponsor Will Will Not Submit ad for Boulder County Program
Sponsor Will Will Not Utilize Sponsor Exhibit Table space

FORM AND PAYMENT DUE BY THURSDAY 6/1

Make check payable to: Aging Services Foundation of Boulder County

Mail check & form to: Aging Services Foundation of Boulder County
ATTN: Maryel Barron
P.O. Box 471
Boulder, CO 80306

DO NOT MAIL ADS TO ABOVE ADDRESS

Direct SPONSORSHIP
questions to:

Sarah Pheral, sponsorship@bocoseniorlawday.org

ADS FOR BOULDER COUNTY EVENT PROGRAM DUE BY THURSDAY, 6/1

PLEASE: Follow Ad Specifications detailed on accompanying sheets carefully. Ads requiring resizing/reformatting subject to \$50 redesign fee. Ads CANNOT be accepted past due dates.

Direct ADVERTISEMENT
questions to:

Clyde Mason, mason.design@comcast.net