



CAREConnections

Advertising Opportunities

A Publication of Boulder County Area Agency on Aging

Our newsletter reaches thousands of family caregivers – directly

Thousands of Boulder County residents provide care for older relatives, partners, friends, and other loved ones. These family caregivers appreciate recognition and encouragement, and they benefit from information about local resources and services. Since 1994, many of them have turned to *Care Connections* for that support.

- Delivered to 2,150 home addresses—primarily Boulder County caregivers
- Distributed to 130 businesses and public institutions: senior centers, medical clinics, hospitals, faith communities, long-term care homes, pharmacies, banks, and more
- Featured on www.BoulderCountyHelp.org, Boulder County’s Aging & Disability Resource Center website that receives over 50,000 visits per year
- Each issue features personal stories, advice, and recommendations written by local caregivers, experts, and service providers
- Lists local businesses, services, and resources important to seniors and family caregivers

Let us help you reach your audience

Ad spaces are available for the coming year

(6 bimonthly issues - March/April 2018 through January/February 2019):

\$500 per year

Small ad

2” x 3.5”

B&W

\$750 per year

Medium ad

3.25” x 3.5”

B&W

\$1000 per year

Large ad

5” x 3.5”

B&W

AD SPACE IS LIMITED. RESERVE YOURS NOW!

Fill out the Advertising Agreement on the reverse and submit it (with full or partial payment) to Boulder County Area Agency on Aging, or reserve your space by calling 303-678-6116 or emailing InfoCaregiver@bouldercounty.org.



Support for Family Caregivers

303-678-6116

www.BoulderCountyAging.org

2018 Care Connections Advertising Agreement

Organization _____

Mailing Address _____

Contact Person _____

Phone (office) _____ (mobile) _____

Email _____

**Ad spaces are available for the full advertising year:
March/April 2018 through January/ February 2019 (six bimonthly issues).
Ad spaces are not available for individual issues.**

Ad sizes (select one):

- Small:** 2" high x 3.5" wide, black and white - \$500 for one year (6 issues)*
- Medium:** 3.25" high x 3.5" wide, black and white - \$750 for one year (6 issues)*
- Large:** 5" high x 3.5" wide, black and white - \$1000 for one year (6 issues)*

*You are welcome to divide the fee into multiple payments. Please enclose a check for at least \$100 with this agreement, and we will send you an invoice for the remainder due. Your account must be paid in full no later than November 1, 2018.

Ad information (select one):

- I am a renewing advertiser, and no changes to my 2017 ad are required.
- I am sending a new ad. (Email your ad to InfoCaregiver@bouldercounty.org. It should be a PDF or JPG, with the exact dimensions shown above. We must receive your ad **no later than January 15, 2018** in order to start it in the March/April 2018 issue.)

Please send this form with your check written to "Care Connections" to:
Care Connections, Boulder County Area Agency on Aging, P. O. Box 471, Boulder, CO 80306.
If you have any questions, contact the Care Connections Editor, at InfoCaregiver@bouldercounty.org
or 303-678-6116. Thank you. We appreciate your support.