the 2017

AGE WELL CONFERENCE

an annual conference
for professionals
who serve, study,
or care for
older adults

Age Well
Boulder County

FRIDAY, NOVEMBER 3rd

LONGMONT

PLAZA CONVENTION CENTER

SPONSORSHIP & EXHIBITOR opportunities

ABOUT THE CONFERENCE

The Age Well Conference is an annual one-day event for professionals from Colorado's front range and beyond to meet, learn and discuss ongoing and emerging issues and trends in aging.

The 2017 conference will feature three simultaneous tracks: Health & Wellness, Tech & Innovation, and Aging in Community. The event will include 10 sessions feauturing over a dozen local and national speakers on topics relevant and meaningful to professionals and advocates who serve, study, or care for older adults. New this year, our experience hall will feature exhibitors interspersed with interactive and engaging activities for the audience. Lunch, included with registrations and sponsorships, will also be served in the experience hall.

We invite you to become a sponsor and get in front of hundreds of regional professionals and decision makers. Your sponsorship helps sustain this event and other programs and services that benefit older adults, family caregivers, businesses, and professionals in our community.

SPEAKERS

Karen Brown
Catalyst for Gerontechnology & "Think Different" Aging Solutions

Wendi Burkhardt
CEO & Co-Founder, Silvernest

AJ Diamontopoulos
Accountable Health Communities Project, Denver Regional Council of Governments

Shannon Halgren, PhD
Chief User Experience Consultant, Sage Research & Design

Peter Huang, JD, PhD
Professor and DeMuth Chair of Business Law, University of Colorado Law School

Chris Lee
President & CEO, Colorado Visiting Nurse Association

Rick Moody, PhD
Former VP for Academic Affairs, AARP; Board Member, Gray is Green

Don Nease, MD
Director of Community Engagement & Research, University of Colorado, Anschutz

and more to be announced

250+ Attendees

30+ Exhibitors

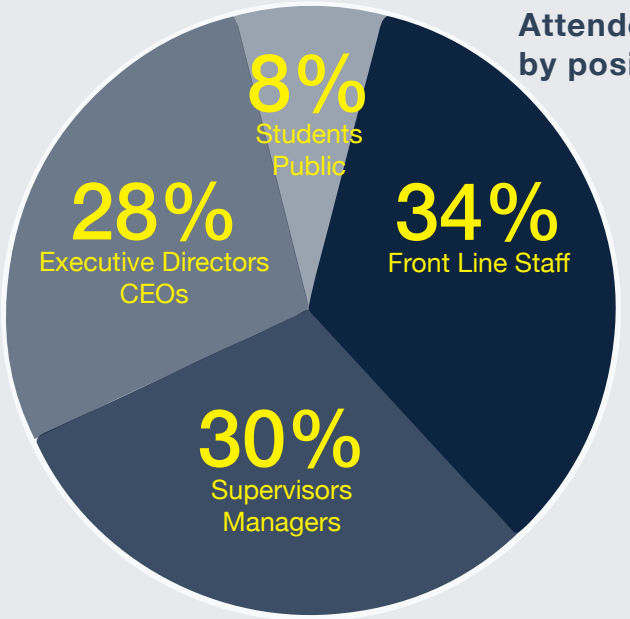
50+ Organizations

12+ Speakers

Industries represented

Advocacy
Education
Financial
Foundations
Government
Health Care
Home Care
Home Modifications
Housing & Real Estate
Legal Services
Long Term Care
Retail
Social & Human Services
Technology
Transportation

Attendees by position



www.2017AgeWellSponsor.eventbrite.com

SPONSOR & EXHIBITOR LEVELS

Partner Sponsor · $2,500

- 5 minutes of speaking time in front of entire audience prior to morning keynote session
- Recognition as Partner Sponsor in all materials and public information, with logo on Age Well website, Eventbrite page, and XL logo (5”x7”) in printed program
- Verbal acknowledgements at beginning and end of lunch program in exhibition hall
- 5 free conference registrations with lunches included
- 8’ exhibitor table with prime placement in venue foyer
- Placement of company banner in central event area

Track Sponsor · $1,000

- Choose to sponsor one of three event session tracks: Health & Wellness, Tech & Innovation, or Aging in Community
- 90 seconds of speaking time prior to introducing each track session
- Recognition as Track Sponsor with logo on Age Well website and in printed program (3.5”x5”)
- 3 free conference registrations with lunches included
- 8’ exhibitor table with option for placement in venue foyer (prime location), in your track’s designated conference room, or experience hall

Gold Sponsor · $500

- 1 verbal acknowledgement prior to a session during the conference
- Recognition as Gold Sponsor with small logo (1.75x2.5) in printed event program
- 2 free conference registrations with lunches included
- 8’ exhibitor table in experience hall

Silver Sponsor · $300

- Listing as Silver Sponsor in event program
- 1 free conference registration with lunch
- 8’ exhibitor table in experience hall

Community Sponsor · $150 (non-profits only)

- Listing as Community Exhibitor in conference materials
- 1 free conference registration with lunch included
- 4’ exhibit table in experience hall

Past Sponsors Include:

AARP
Alzheimer’s Association
AccentCare Home Health Care
Bayada Home Health Care
Catalyst Health-Tech Innovation
Chinook Pharmacy
Circle Talk
Clear View Behavioral Health
Colorado Health Foundation
Edward Jones
ForgetMeNots
Hearing Rehab Center
Frasier
Genesis
Guardian Medical Monitoring
Hearing Healthcare Centers
Life Care Center of Longmont
Longmont Senior Services
MorningStar Assisted Living
New Century Hospice
Powerback Rehabilitation
Quicksilver Scientific
Silvernest
TRU Community Care
Via Mobility Services
and many others…

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ORDER FORM

There are three ways you can confirm your chosen sponsorship level:

1. **(Preferred)** Register via EventBrite at **www.2017AgeWellSponsor.Eventbrite.com**.
2. Register via check: Fill out this form and send by mail with your payment made payable to "Aging Services Foundation."
3. Request an invoice: Complete & send this form to us either (1) by mail, (2) by email, or (3) by fax (box below for contact info).

YOUR CONTACT INFORMATION:

Company/Agency Name

Contact Person

Contact E-mail Address

Contact Phone Number

Address

City / State / Zip Code

SPONSORSHIP LEVEL:

- ☐ $2,500 **Partner**
- ☐ $1,000 **Track**
- ☐ $500 **Gold**
- ☐ $300 **Silver**
- ☐ $150 **Community (non-profit)**

PAYMENT INFORMATION:

- ☐ Please send me an invoice
- ☐ I have enclosed a check made payable to the "Aging Services Foundation"

Mailing address:
Boulder County Area Agency on Aging
PO Box 471
Boulder, CO 80306

Email: LMathews@bouldercounty.org
Fax: 303-441-4550

DEADLINE: September 15th, 2017

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Once we receive your sponsorship submission, we will contact you to confirm, discuss event arrangements, sponsorship benefits, and recognition.

For more information and to send your high-resolution color and black-and-white logos (.EPS or vector preferred), contact Laura at **LMathews@bouldercounty.org** or 303-441-1583.

Hosted by

Boulder County AREA AGENCY ON AGING
Community Services Department

Age Well Boulder County

Aging Services Foundation of Boulder County